

**MINUTES OF THE
BOARD OF BUSINESS AND ECONOMIC DEVELOPMENT
May 16, 2003 Meeting**

Members Present:	Dell Loy Hansen, David Simmons, Richard Nelson, Karen Alvey, Mark Howell, Debra Tanzi, Joel Bradford, Jerry Oldroyd, Kenneth Woolley
Members Absent:	Shelli Gardner, Alan Ashton, Bill Boyle, Barbara Zimonja, Ed Ekstrom, Ted Smith
Visitors:	Stuart Reid, Ogden City; Brice Gibby, Kemp Development; Troy Gardner, EDCU; Cathy McKittrich, Standard Examiner, Doug Talbot, Layton Construction
Staff:	David Harmer, Jeff Gochnour, Brian Farr, Cathy Rawstorne, Ron Richins, Mark Renda, Rod Linton, Tamee Roberts, Todd Hauber, Tracie Cayford, Leigh von der Esch, Stan Nance, Dave Douglass, Michael Keene, Heather Greenwall, Kelly Day, Doug Jex, Ed Meyer, Franz Kolb

Welcome and Approval of Minutes

Chairman Hansen welcomed everyone to the meeting and asked for a motion on the February and March minutes.

MOTION: **Ken Woolley moved to approve both sets of minutes as submitted. Karen Alvey seconded the motion. Motion carried.**

Ogden's Economic Development Plan

Stuart Reid, director of Community and Economic Development for Ogden City, presented Ogden's economic development plan to the Board. His presentation included information on the Ogden Airport, Business Depot Ogden, downtown Ogden and Snow Basin. Mr. Reid introduced Brice Gibby from Kemp Development and asked him to brief the board on the development of the 45-acre Ogden Airport Gateway Center.

Mr. Gibby announced that a lot of the infrastructure on the south property of the Ogden Airport Gateway Center's is in place including an 85,00 sq. ft. state of the art office building. The site also includes six large hanger bays to accommodate regional jets. The site is designed to be a one-stop service center for engine work, heavy maintenance and composite work. There are currently four international companies interested in the site with three of them close to signing contracts. Mr. Gibby added that the companies might very well be applying for an incentive loan at the next DBED Board meeting. Joel Bradford offered to be a liaison between Kemp Development and the DBED Board on this project.

Centers of Excellence Funding

Ken Woolley gave a brief history to the board on the Centers of Excellence program as well as the role of the Advisory Council during the review process. He then turned the time over to Michael Keene to present the Council's recommendations. Michael Keene briefly described each proposal recommended for funding and took questions from the Board.

MOTION: **Ken Woolley moved to approve the funding recommendations of the Centers of Excellence Advisory Council as submitted (see attached list). Jerry Oldroyd seconded the motion and all favored it passing. Motion carried.**

The Board asked Mr. Keene to prepare a comprehensive report on the status of the centers that have received funding over the life of the program. The Board also discussed at some length how the Centers of Excellence program could eventually become self-funding.

Subcommittee Reports

- Richard Nelson reported that the Best Practices Subcommittee did meet this month and Ed Ekstrom will give an update on that at the next board meeting.
- Debra Tanzi announced that the Rural Technology Summit sponsored by Senator Bennett will be held in St. George on May 28 & 29, 2003.

Division Report

Jeff Gochnour gave the following report:

- The San Jose and Los Angeles trade missions were both very successful. The San Jose trade mission included a venture capitol conference. Eight Utah venture capital companies attended the conference with us and were very appreciative of what took place. The companies even suggested that we make this an annual event, which we are looking into. We also met with

a San Jose company who is considering moving its headquarters and distribution facility to Utah. The company has since visited Utah and things are looking good for that project.

- The digital media conference in Los Angeles was well attended and if anything, it allowed our digital media companies in Utah to recognize that Governor Leavitt is interested in what they are trying to do. Those companies are now in the process of creating a consortium to market some of Utah's digital media technology. Leigh von der Esch also came back with several scripts to consider which probably wouldn't have happened had we not been there on a trade mission with the governor. GenData attended the LA trade mission and met with AmGen while there. AmGen has since visited GenData in Utah to discuss ways to work together.

- The Chicago trade mission focused on health informatics. A number of people flew in from all over the United States for the meetings. The meetings were very productive in pushing forward the health informatics ecosystem and trying to find ways to make Utah a market leader in that industry. The governor has formed a steering committee with the Department of Workforce Services to work on this initiative.

- The New York/Boston Trade mission has been canceled due to an imposed travel and spending freeze for the state of Utah. The Asia trade mission has been postponed until the fall due to SARs. Henrique DiAugustini is taking a group of 11 Utah companies to Brazil June 4 – 15, 2003 to attend the Remedy RX Conference. He was too far committed on this trip to cancel.

- On the National front, Cathy Rawstone hosted a company from California on a site visit last week. The company is looking at putting its corporate HQ and a 250,000 sq. ft. distribution facility here and is expected to make a decision within six months.

- WalMart has finally announced that they will be building a warehouse distribution facility in Grantsville. Construction is scheduled to start the first of the year.

- David Harmer has put together a steering committee for the Fund of Funds and we are in the process of moving that forward. In a perfect world we would like to have everything in place by September and maybe by the end of the year even have some funds to invest.

- The IT Steering Committee will meet on Monday to elect a chairman for the IT Commission and hopefully all the members will be in place at that time. We are very appreciative of what occurred in the legislative session but we are looking at this as an un-funded legislative mandate. We've got a lot of work on our plates to affect this legislation and have significantly less resources to accomplish it.

- The Film Commission staff has done a wonderful job in putting together their marketing campaign. The Utah Film Commission was awarded five first place and two second place awards for their advertising pieces, logo and promotion items at the Association of Film Commissioners International Locations Trade Show. Most of the work was done in-house by the staff. The Film Commission has also completed the update of their new annual resource directory. Hallmark is currently shooting a movie in Utah here for national television. We are hopeful that Everwood will step right into Touched by an Angels shoes. Everwood starts filming in June for their second year of production. There are currently three other productions currently being filmed or in production in the state.

- Ed Meyer, Rod Linton, Les Prall & Wes Curtis represented the state in Washington, DC, two weeks ago to accept a U.S. Department of Commerce 2003 Innovation Excellence in Economic Development Award. Utah's Smart Site Program was nominated in the area of innovation and regional competitiveness and was selected as the most innovative economic development program in the nation. We have subsequently been invited to submit supplemental applications for funding.

- Mr. Gochmour congratulated Bill Boyle on receiving an award for the Journalist of the Year by the Utah Small Business Association.

June 20, 2003 Proposed Agenda

- Subcommittee Reports
- Consent Calendar Items

Other Business

Karen Alvey invited the board members to attend an open house for a new smart site in Kanab on May 28 at 11:00 a.m.

With there being no further business, the following motion was made:

MOTION: Joel Bradford moved with a second from Karen Alvey to adjourn the meeting. Motion carried.